

# PRIVACY POLICY

**Last updated:** 18 February 2026

This website is part of a small, early-stage experiment. We keep data collection to an absolute minimum.

## 1. Who we are

This website is operated by **www.outreachnotes.com** (“we”, “us”).

If you have questions about this policy, you can contact us at:

**Email:** <outreach@outreachnotes.com>

We are based in the UK and follow UK GDPR and EU GDPR where applicable.

## 2. What data we collect

We may receive **only the following personal data**, if you choose to provide it:

- Your **name**
- Your **email address**
- Your **job title**

This data is collected via **Meta Platforms** (e.g. Facebook or Instagram lead forms) and shared with us after you submit it.

We do **not** collect:

- Health or bodily data
- Payment information
- Location data
- Website behaviour or usage data
- Account or profile data

This website is not intended for children under 18.

## 3. Cookies

This website uses only **essential cookies** provided by our hosting provider, **Hostinger**, to ensure the site functions correctly and securely; no tracking or analytics cookies are used.

## 4. Why we collect this data

We use your name and email address **only** to:

- Send a small number of messages related to this experiment
- Reply to messages you choose to send us

We do **not** provide services, advice, coaching, or instruction of any kind.

## **5. Legal basis for processing**

We process your data based on **your consent**, which you provide when submitting your information via Meta's lead form.

You can withdraw consent at any time by unsubscribing or contacting us.

## **6. How your data is stored**

After we receive your information from Meta, it is stored using:

- **Google Workspace**

We do not sell your data or share it with third parties for marketing.

## **7. Data retention**

We keep your data only for up to 12 months, as long as this experiment is active, or until you ask us to delete it, whichever is soonest,

You can request deletion at any time.

## **8. Your rights**

Under UK and EU data protection law, you have the right to:

- Access your data
- Correct your data
- Request deletion of your data
- Withdraw consent at any time

To exercise these rights, contact us using the email above.

## **9. Changes to this policy**

This policy may change if the experiment changes.

The current version will always be published on this page.